

June 16, 2022

Open8 accredited ISMS (ISO/IEC 27001:2013/ JIS Q 27001:2014) certification based on international standards.

Tokyo – June 16, 2022 – OPEN8 Inc. has acquired ISO/IEC 27001:2013 certification, an international standard for ISMS (Information Security Management System) certification standards, and JIS Q 27001:2014 certification, a Japanese standard on June 11, 2022.



IS 768624 / ISO 27001

● **Background of ISMS Acquisition**

Open8 supports corporate information dissemination by providing "Video BRAIN," a business video editing cloud that solves corporate communication issues with video and fully supports DX promotion, "Insight BRAIN," an SNS posting and analysis service, and "V-matic powered by Video BRAIN," an automatic video generation system, for over 600 clients in total.

We have long been working on information security measures so that our clients can use our services safely and securely, and this ISMS certification is a confirmation that we have established and are operating an information security management system in accordance with standardized international standards.

We will continue to develop and provide reliable services to our clients and all other business partners through continuous operation and improvement of our systems based on the certification standards.

● **ISMS Certification Overview**

Certification Registration No.	IS 768624
Registered Organization	OPEN8 Inc.
Scope of Certification	- The design, development, operation and provision of cloud services (SaaS) for video editing - The operation and provision of internet advertising distribution services - The operation and provision of web media Statement of Applicability issued on 1/Apr/2022, Ver.1
Certification Standard	JIS Q 27001:2014 (ISO/IEC 27001:2013)
Certification Date	June 11, 2022
Term of Validity	June 10, 2025 2025年6月10日
Registration Organization	BSI Group Japan K.K.

ABOUT Open8 Inc.,

Open8 is the Content Technology company that develops our own AI technology centered on natural language processing and computer vision and possesses "OPEN8 CORE TECHNOLOGY" which consists of algorithm and software modules.

Based on our original concept: "AI x SaaS to become a growth driver of every companies' information distribution strategy", we support delivering information by companies in any industry through the provision of APIs such as the automatic video generation function, "Video BRAIN," video editing cloud service, by combining our expertise in video content production and distribution know-how cultivated in the video advertising business and video media business, and the SNS posting and analysis service "Insight BRAIN".

We are proud to announce that we're the 2019 Red Herring Top 100 Asia Winner, an award given by Red Herring to innovative private technology ventures in Asia.

(1) SaaS Business

Providing "Video BRAIN", our business video editing cloud service.

Once you upload media such as photos and text, the AI engine analyzes the data and creates a video with a storyline. Many companies, including major corporations, have adopted our service for a wide range of purposes, regardless of business or the type of work, including PR, manuals, and recruiting content.

Also, there are a video distribution platform and analysis functions included in the service, so that we can provide the one-stop service from planning to production and analysis of video contents.

- No.1 Automatic Video Generation Sales Share, 2 years in a row (*1)
- No.1 AI video editing tool for marketers (*2)
- No.1 AI video editing tool for enterprises (*2)
- Good Design Award 2019
- Ruby Biz Grand Prix 2020 Special Prize

(*1) source: Deloitte Tohmatsu MIC Research Institute Co., Ltd. "Current Status and Outlook of the Market for Automatic Video Generation and Delivery Software for Corporations, FY2020 Edition" Automatic video generation software sales share (FY2020) Japanese only <https://mic-r.co.jp/mr/01930/>

(*2) source: Japan Marketing Research (FY2019/Nov)

(2) API/MLaaS (Machine Learning as a Service) Business

Providing "OPEN8 CORE TECHNOLOGY" which consists of algorithm and software modules as an API. It can be used as a stand-alone solution or in combination with multiple technologies and it's also able to be used following corporate needs.

Also, building our unique model based on the private data from the businesses and developing it to original solutions in combination with "OPEN8 CORE TECHNOLOGY".

For all press inquiries

OPEN8 Inc., Public Relations: Chiaki Iwama, Yuki Kato pr_company@open8.com