

May 7, 2020

AI Video Editing Cloud "VIDEO BRAIN" Supports Remote Work
Useful templates for online seminars and internal manuals
Major expansion to help the new working style during the pandemic

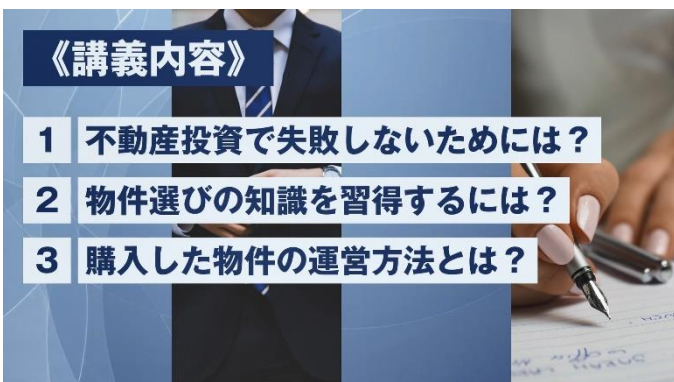
Tokyo – May 7, 2020 – As companies continue to refrain from leaving home during the COVID situation, all corporate activities such as business meetings, sales briefings, and internal communications are switching to online. To support this, Video BRAIN has greatly expanded the design templates, especially for online seminars during remote work and internal business manuals, for which needs have increased during this pandemic.

Story structure, length, fonts, transitions, and other design elements are preconfigured based on the intended use, so anyone can easily and quickly create a high-quality video without any technical knowledge by simply inserting your own video, still images, text, and other materials into the templates.

We will continue to add design templates on a regular basis to speedily respond to changes in the business environment and support the use of video in the corporate world.



◆ **Examples of newly designed templates**



Online Seminar

Due to the pandemic, events, and seminars that use to conduct offline have switched to online. Video is effective not only for materials used in seminars but also for recruiting participants through social media. By using a design template for online seminars, short videos can be created to explain the event such as the outline of the seminar or application requirements.



Documents for Sales

Sales materials for face-to-face meetings have been created based on the premise of following up verbally while observing the other party's reaction, but for online meetings, videos that utilize visual effects to convey services and proposals in a straightforward manner are effective. You can simply create eye-catching sales videos by uploading your existing texts or images into the design templates.



Operational Manuals

Explanations of operations that were previously done using paper documents or orally are now difficult to share during telecommuting. A business manual that is easy for anyone to understand can be created using templates that highlight key points of the business and allows for the insertion of recorded operation scenes. Additionally, storing the video manuals can also become a systematic knowledge asset database for your business.

We are continuously expanding our design templates for various communications including food delivery services or recruitment. Companies using Video BRAIN can utilize all the templates without any limitations.

ABOUT Video BRAIN

Video BRAIN is a service that can create “unlimited video anytime, anywhere at ease”. This in-house AI automated video editing cloud service makes it easy for anyone to edit high-quality, narrative videos in minutes with the support of AI. The user interface is designed for inexperienced users, making it easier to create videos as if using PowerPoint. Many companies have adopted it regardless of the industry and have been highly evaluated for its ability to produce video in-house, which had previously been outsourced, and for its cost and time savings.

For further more information, please visit us <https://video-b.com/>

ABOUT OPEN8 Inc.

OPEN8 Inc. is a content technology company that develops our own AI technology centered on natural language processing and computer vision and possesses “OPEN8 CORE TECHNOLOGY” which consists of algorithm and software modules.

We support companies from various industries to deliver visualized information through the provision of APIs such as the automatic video generation function and “Video BRAIN”, an in-house AI automated video editing cloud service. We also combine our expertise in video content production and distribution knowledge cultivated in the video advertising and video media businesses. In 2019 we were awarded as one of the Red Herring Top 100 Asia Winner, an award given by Red Herring to innovative private technology ventures in Asia.

Based on our business concept of “becoming a growth driver of every company’s information distribution strategy with AI and SaaS,” the company offers the following three businesses

(1) SaaS Business

We provide “Video BRAIN”, an in-house AI automated video editing cloud service to businesses. Once you submit materials such as photos and text, the AI engine analyzes the data and creates a video with a storyline. Anyone can easily create rich video content within a few minutes. Many companies from small businesses to enterprises have adopted this service, regardless of business or objectives including PR, instruction manual, or recruiting contents.

(2) API Business

We provide the “OPEN8 CORE TECHNOLOGY” which consists of algorithm and software modules as an API. It can be used as a stand-alone solution or in combination with multiple technologies and can be used by corporate needs.

(3) MLaaS (Machine Learning as a Service) Business

We build our own unique model based on the company’s private data and develop original solutions in combination with our “OPEN8 CORE TECHNOLOGY”.

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