

January 12, 2022

OPEN8 Inc. Moves Head Office to Ebisu, Tokyo **Operations to begin at the new office on January 24, 2022**

Tokyo - January 12, 2022 – OPEN8 Inc. has relocated its headquarters office to Ebisu, Tokyo, and will begin operations at the new office on January 24, 2022.

OPEN8 introduced a new work style in June 2020 that allows flexible working between office and remote work to promote employees' wellbeing while we continuously provide the same level of service and stabilizing provision to our clients. With this new working style in place, we have decided to relocate our headquarters office to make it more functionally.

The entrance lounge, brightened by natural light during the daytime, also serves as a working space. The new office is designed as a community space where employees and visitors can communicate in a casual manner. It is also equipped with several individual booths with excellent sound insulation to provide a comfortable online meeting environment. In addition to being a place to efficiently promote business, the office will play a key role as a place for co-creation through various communication styles.

With this new office as its base, OPEN8 will strive to become a content technology company that enriches the world and creates a world where people can experience high-quality information that moves people.



Image of the entrance

Outline of New Office

Address : Ebisu SS Bldg. 9F, 4-3-14 Ebisu, Shiubuya-ku, Tokyo 150-0013 Japan

Phone Number : +81 050-1749-7880

Access : 1 min walk from East Exit of Ebisu Station (Yamanote Line, Saikyo Line, Shonan-Shinjuku Line) , 4min walk from Exit 1 of Ebisu Station (Hibiya Line)

The date of commencement of business : Monday, January 24, 2022

ABOUT Open8 Inc.,

Open8 is the Content Technology company that develops our own AI technology centered on natural language processing and computer vision and possesses "OPEN8 CORE TECHNOLOGY" which consists of algorithm and software modules.

Based on our original concept: "AI x SaaS to become a growth driver of every companies' information distribution strategy", we support delivering information by companies in any industry through the provision of APIs such as the automatic video generation function, "Video BRAIN," video editing cloud service, by combining our expertise in video content production and distribution know-how cultivated in the video advertising business and video media business, and the SNS posting and analysis service "Insight BRAIN".

We are proud to announce that we're the 2019 Red Herring Top 100 Asia Winner, an award given by Red Herring to innovative private technology ventures in Asia.

(1) SaaS Business

Providing "Video BRAIN", our business video editing cloud service.

Once you upload media such as photos and text, the AI engine analyzes the data and creates a video with a storyline. Many companies, including major corporations, have adopted our service for a wide range of purposes, regardless of business or the type of work, including PR, manuals, and recruiting content.

Also, there are a video distribution platform and analysis functions included in the service, so that we can provide the one-stop service from planning to production and analysis of video contents.

- No.1 Automatic Video Generation Sales Share, 2 years in a row (*1)
- No.1 AI video editing tool for marketers (*2)
- No.1 AI video editing tool for enterprises (*2)
- Good Design Award 2019
- Ruby Biz Grand Prix 2020 Special Prize

(*1) source: Deloitte Tohmatsu MIC Research Institute Co., Ltd. "Current Status and Outlook of the Market for Automatic Video Generation and Delivery Software for Corporations, FY2020 Edition" Automatic video generation software sales share (FY2020) Japanese only <https://mic-r.co.jp/mr/01930/>

(*2) source: Japan Marketing Research (FY2019/Nov)

(2) API/MLaaS (Machine Learning as a Service) Business

Providing "OPEN8 CORE TECHNOLOGY" which consists of algorithm and software modules as an API. It can be used as a stand-alone solution or in combination with multiple technologies and it's also able to be used following corporate needs.

Also, building our unique model based on the private data from the businesses and developing it to original solutions in combination with "OPEN8 CORE TECHNOLOGY".

For all press inquiries

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