

October 13, 2021

## **Introducing “Speech Digest”**

### **Automatic transcription by AI speech analytics makes video editing easy** **Also releasing bigger file uploads & automatic translations**

Tokyo – October 13, 2021 – OPEN8 Inc. updated its business video editing software Video BRAIN with a speech digest function that allows users to automatically create captions based on speech data analytics and to easily create digest videos by simply dragging and dropping the scenes they want to use.

It also has expanded functions that strongly support the creation of digest videos, such as uploading large-volume materials of up to 20 gigabytes suitable for seminar video and an automatic translation function.

The banner features a black header with a red 'NEW!' badge and the text 'Full-scale Updates!' in white. To the right is the Video BRAIN logo. Below the header, a white box titled 'Speech Digest boosts up with new features!' contains three main icons: 1) A speaker icon with a red arrow pointing to a video frame showing a person and three 'TEXT' boxes. 2) A red circle with a white plus sign. 3) A database icon with a 'MAX 20GB' badge, a red arrow pointing to a box with 'こんにちは!' and 'Hello!', and the text 'Automatic translation with a single click!'. A small note '\*Premium options' is at the bottom right.

- **Creating Digest Video – 2 simple steps**

- 1 Automatic transcription just by uploading the file

Transcription is one of the most difficult and time-consuming tasks in video editing. With Speech Digest, all you have to do is upload the video material of a presentation or seminar, and the audio data is analyzed to automatically generate a transcription with punctuation and sentence segmentation. The full transcript of the speech is displayed, so you can make corrections directly on the spot, such as adjusting phrasing or summarizing long comments.

- 2 Easily create digest videos with just drag & drop

The videos are displayed in a list, separated by each phrase so anyone can easily create a digest video by simply dragging and dropping the scenes they want to use. Captions are already included, so you can finish the video as it is, or you can use the editing functions to insert diagrams, add additional files or add an opening title, or change background music to create professional-quality video content.

< 戻る 03\_1音声分離用サンプル動画.mp4 保存

編集前のテキストを表示

0秒 1.2秒 CTOの 石橋です。

1.2秒 7.4秒 今日は aiの カタパルトという ことで 僕らが 持っている 優れた 技術中心に 紹介していきたいと 思います。

8.7秒 8.3秒 オープンエーとですけども コンテンツ かける テクノロジー、 これを 豊かにしていこう、 これを 目指している 企業です。

17秒 7.3秒 世の中の 全ての 企業の 中で 情報を 発信していない 企業 ないですね。

24.4秒

ふくある 質問

- **Supports up to 20 gigabytes of files**

With this update, we have added support for large files (up to 20 gigabytes) so that you can upload long and large files such as videos of seminars and financial results briefings. Video BRAIN can edit videos up to 60 minutes in length, so it can meet a wide range of needs, such as editing streaming seminar content for on-demand use.

- **Automatic translation with a single click**

It has an automatic translation function from Japanese to English, and text elements such as subtitles can be switched to English with a single click. (Supported languages to be expanded soon) For example, digest videos of customer interviews can be converted to English subtitles with a single click, making the creation of content for global use much faster. The automatic translation function can be used not only for speech digests but also for all video files edited with Video BRAIN.

**ABOUT Video BRAIN, our business video editing cloud:**

"Video BRAIN", is our cloud service that makes it easy for anyone to create high-quality, narrative videos in minutes with the support of AI. The user interface is designed for inexperienced users, making it easier to edit videos as if using PowerPoint. Many Businesses have adopted it regardless of the industry.

Also, we have a video distribution platform and analysis functions included in the service, we can provide the one-stop service from planning to production and analysis of video contents. Video BRAIN supports your transformation for corporate communication through video creation on the full scale.

For further more information, please visit us <https://video-b.com/>

**ABOUT Open8 Inc.,**

Open8 is the Content Technology company that develops our own AI technology centered on natural language processing and computer vision and possesses "OPEN8 CORE TECHNOLOGY" which consists of algorithm and software modules. Based on our original concept: "AI x SaaS to become a growth driver of every companies' information distribution strategy", we support delivering information by companies in any industry through the provision of APIs such as the automatic video generation function, "Video BRAIN," video editing cloud service, by combining our expertise in video content production and distribution know-how cultivated in the video advertising business and video media business, and the SNS posting and analysis service "Insight BRAIN".

We are proud to announce that we're the 2019 Red Herring Top 100 Asia Winner, an award given by Red Herring to innovative private technology ventures in Asia.

**(1) SaaS Business**

Providing "Video BRAIN", our business video editing cloud service.

Once you upload media such as photos and text, the AI engine analyzes the data and creates a video with a storyline. Many companies, including major corporations, have adopted our service for a wide range of purposes, regardless of business or the type of work, including PR, manuals, and recruiting content.

Also, there are a video distribution platform and analysis functions included in the service, so that we can provide the one-stop service from planning to production and analysis of video contents.

- No.1 Automatic Video Generation Sales Share, 2 years in a row (\*1)
- No.1 AI video editing tool for marketers (\*2)
- No.1 AI video editing tool for enterprises (\*2)
- Good Design Award 2019
- Ruby Biz Grand Prix 2020 Special Prize

(\*1) source: Deloitte Tohmatsu MIC Research Institute Co., Ltd. "Current Status and Outlook of the Market for Automatic Video Generation and Delivery Software for Corporations, FY2020 Edition" Automatic video generation software sales share (FY2020) Japanese only <https://mic-r.co.jp/mr/01930/>

(\*2) source: Japan Marketing Research (FY2019/Nov)

**(2) API/MLaaS (Machine Learning as a Service) Business**

Providing "OPEN8 CORE TECHNOLOGY" which consists of algorithm and software modules as an API. It can be used as a stand-alone solution or in combination with multiple technologies and it's also able to be used following corporate needs.

Also, building our unique model based on the private data from the businesses and developing it to original solutions in combination with "OPEN8 CORE TECHNOLOGY".

**For all press inquiries**

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